

Copy DEADLINE: MONDAY, 1 p.m.

Classified Ads

The St. Ignace News will not be responsible for more than one incorrect insertion of a classified ad.

Kewadin Will Launch New Brand Campaign

A new marketing campaign will be launched in July by Kewadin Casinos. It will be reflected in gradual changes in advertising, promotional, and office materials, and a new logo design, announced the casino chain's owner, the Sault Ste. Marie Tribe of Chippewa Indians.

A new brand campaign will focus on casino "moments of truth," the little, personal, unique things about Kewadin Casinos that echo emotionally with guests, said Alan Bouschor, vice president of marketing and sales. The campaign was created by the casino's advertising agency, Red Circle Agency of Minneapolis.

"Our new brand campaign is focused on personal, memorable moments at Kewadin," said Mr. Bouschor. "It takes one moment that a customer can have, for

example picking out a slot machine or using a lucky charm, and shows how they go through that experience. It's all real."

The campaign is much different than any other the casino has released, and aims to differentiate the five casinos from other chains, he said.

"It shows how we are different with our five casinos and five unique gaming experiences," Mr. Bouschor said. "Our campaign is focused on reminding guests of the features that they've grown to love here, and those great emotional experiences that hit them right in the gut. We want to leave them with the thought, 'There's no place like Kewadin.'"

The campaign will include television and print advertisements and the launch of a new Web site.

State House Names Paradise Blueberry Capital of Michigan

Paradise has been named the Wild Blueberry Capital of Michigan.

The House of Representatives adopted this resolution proposed by State Representative Gary McDowell, it was announced June 14.

At the turn of the 20th century, Paradise was logged for its huge strands of white pine. The cut-over land, swept by fires, provided a natural environment for wild blueberries, which flourished in the sandy, acidic soil.

Up to 1,500 laborers moved into the Paradise area to pick berries during the 1920s and 1930s, before blueberry cultivation was widespread. The local blueberry industry peaked during the Great Depression, but declined during World War II when

labor for picking was scarce, and the natural succession of vegetation and forest reduced the number of blueberry bushes.

Wild blueberries still thrive in the area, and the community commemorates its blueberry heritage with the annual Wild Blueberry Festival, which is celebrating its 25th anniversary this year from August 15 through August 17.

"People come to the Upper Peninsula, both to live and to visit, because of its high quality of life and many recreational opportunities, such as blueberry picking," Mr. McDowell said. "The Wild Blueberry Festival and our many blueberry bushes are a driving factor in our community's economy. I hope this designation will encourage more people to come and discover Paradise."

Michigan's Unemployment Insurance Agency Offers New Payment Options

The State of Michigan has begun offering unemployed workers two new electronic options, debit cards and direct deposit, for receiving their unemployment benefits.

The Unemployment Insurance Agency expects most workers will opt to collect their unemployment benefits electronically, although they may still elect to receive payments by mail. Unemployed workers may apply for benefits by telephone or through the Internet at www.michigan.gov/uia.

"The debit card and direct deposit options will be faster and more secure and cost efficient than the current practice of mailing paper checks," said Chris Peretto, acting director for the agency. "But for those who prefer paper unemployment checks, we'll continue to offer them by mail for a period of time."

Unemployment benefits will

be added to workers' debit cards or deposited into their savings or checking account within two or three days following the workers' bi-weekly certification of eligibility through the agency's automated system. In most cases, Mr. Peretto said, the benefits will be available to workers more quickly than if paid by paper check.

He added that the new payment options will also save the state about \$1.6 million annually in postage and paper costs. Last year, nearly 3.4 million unemployment checks were issued.

The debit card can be used for purchases at any merchant that accepts Visa. The card can also be used to receive cash back from automated teller machines (ATMs) and at Visa-member banks and credit unions. Cardholders may encounter some fees, depending on how and where they use the card.

Help WANTED

SUBSTITUTE Bus Driver: Candidate must possess or be able to obtain a CDL Endorsement/Air Brake qualification and other necessary requirements. Please send Letter of Interest to Camie Hansen, Transportation Director at Rudyard Area Schools, P.O. Box 246, Rudyard, MI 49780. Deadline is until filled. Rudyard Area Schools is an equal opportunity employer. For more information about RAS, visit <http://rudyard.eup.k12.mi.us/rudyaras/site/>.

REAL ESTATE CAREER opportunity: Coldwell Banker Schmidt Realtors, Northern Michigan's leading real estate brokerage, has an opportunity for a career-minded realtor who resides in the Newberry, St. Ignace, or Naubinway area. Excellent income opportunity with a company with superb training, marketing, and buyer referrals. Please phone John Griffin at 906-484-2022 or Ivan Wilde at 906-643-8525 for further information.

HOME PROVIDERS needed: Holy Cross Children's Services Supervised Independent Program (SIL) is seeking families or single people to help with older teens and young adults beginning their journey toward independence. We are in need of Home Providers for youth in this very intensive treatment program. As a Home Provider for Holy Cross, you will have weekly supportive services, monthly compensation, and the opportunity to share your home, teach the skills, and support the efforts of youth entering adulthood. If you are interested in becoming a Holy Cross Home Provider, please contact us at 800-235-9664.

FULL-TIME OR PART-TIME cook: Experience with meal preparation, menu planning, food ordering, and budgeting. Please submit resume to: P.O. Box 373, Sault Ste. Marie, MI 49783.

EXPERIENCED FRONT desk person, full-time, part-time housekeeper: Apply at K-Royale, 1037 N. State Street, St. Ignace. Phone 800-882-7122.

PUBLICATION: The Mackinac County Probate Court is seeking applicants for the position of Probate Register/Court Administrator. The successful applicant will also be trained as a court recorder and will perform judicial secretary duties. Three years experience in a probate court, law office, or closely relate setting desired. High school graduate or equivalent with advanced course work in business administration, management, or other closely related field of study desired. Compensation: \$15.94 per hour or more commensurate with training and experience after 1/1/09 Retirement, health insurance, vacation, sick time, personal time and life insurance provided. Position available: October 1, 2008 (Compensation at training rate through December 31, 2008). Complete job description available at the Probate Court office. Applications should be submitted by: July 25, 2008. To: Honorable W. Clayton Graham, Probate Judge, Courthouse, 100 S. Marley Street, St. Ignace, MI 49781. Equal Opportunity Employer.

EXPERIENCED housekeeper three or four mornings per week, now through September. Apply in person at San-Bar Motel, St. Ignace.

NOW HIRING cosmetologists for seasonal and year-around positions in St. Ignace and Mackinac Island. Please phone Heather at 906-643-2222 and have resume available.

DAYS INN Lakefront is accepting applications for housekeeping and laundry positions for the upcoming season. Full-time or part-time. College and high school applicants welcome. Please apply in person or phone 906-643-8008 for appointment.

HIRING FRONT desk and housekeeping positions. Please phone Best Western Harbour Pointe, St. Ignace at 906-643-6000 for further information.

LICENSED PLUMBERS: Must hold valid Michigan plumbing license and have experience in service and new construction, to join contractor in E.U.P. Must be motivated, reliable, and trustworthy. Please email contact information, work experience, and references to: michigan_plumber@live.com.

WANTED: Operator/Manager. Accepting applications for Wood Yard Manager. Responsibilities include: scale wood, load rail cars with knuckle boom loader, basic office duties. Applicant must have dependable transportation and be self-motivated. Benefits include: health insurance, company matching 401K. Send your resume to: Woodland Harvesting, Inc., P.O. Box 337, Vanderbilt, MI 49795 or email to sbey@ntimberlands.com. E.O. E.

FOSTER PARENTS needed: Holy Cross Children's Services (HCCS) looking for families in Chippewa, Mackinac, and Luce counties to join our team, providing safe, loving homes for children in infancy to age 18 years. As a team member of HCCS, you will receive weekly support services, compensation, and ongoing training. If you are interested in sharing your heart and home in caring for children, please phone 800-235-9664.

SUMMER MOTHER'S helper. Marquette Island family (near Cedarville) needs help with housework and children for July and August, 2 p.m. to 10 p.m. Hours are flexible. Non-smoker, ability to swim. References. \$6 per hour and bonus. Phone 847-441-6707 or 123tripter.com.

June is helmet month. All helmets 50% off. Over 60 in stock. Marlee's Cruisers, downtown St. Ignace. Open 10 a.m. to 6 p.m. Phone 906-643-8060.

Cole, Happy 1st birthday July 2.

Love, Aunt Tammy, Uncle Chris, Mason, Marley, and Tyler

No such thing as a free lunch? Yes, there is! Register for our weekly free lunch drawing at the Driftwood. Enter your name in the dining room, or the Sports Bar. We'll pick a lucky lunch winner out of the jar every week. This week's winner is **Donna Ryan.**

St. Ignace All-Class community reunion Friday, July 25. Registration information is available at <http://stignace.eup.k12.mi.us.com> click on the alumni tab. Our time together is sure to be memorable and lots of fun.

Watch for the canisters for the Mackinac County Toy Drive at your local gas stations.

MAAA is inviting all Shelter Pet Alumni to walk their dog with the Mackinac County Animal Shelter float in the St. Ignace 4th of July parade. Phone 906-292-0046 for details.

"Live at the Pavilion" Wine tasting, live music, and hors d'oeuvres. Downtown St. Ignace at The Pavilion, 180 N. State Street. Every Tuesday, 5 p.m. to 7 p.m., July, August, and September.

Delta Waterfall Camp is holding Kids Day for children ages 7 through 14 July 12, at the State Park from 9 a.m. to 3 p.m. Phone 906-298-0379 or 906-298-0185 for registration.

PERSONALS

A big thank you to my son, Ron, and daughter-in-law, Pam, for the wonderful surprise birthday party, and it was a surprise. Thanks to all the great family and friends that came and for the gifts and cards. Thanks so much to Brenda and the B-n-L staff for the great job, you're the best. God bless all of you. I am so lucky to have wonderful family and friends in my life.

Barb Westover
Thank you everyone for your prayers and phone calls during my time at Mayo Clinic. I'm doing better because of your prayers. I do have to go back in two weeks, hopefully it will be the last time.
God Bless you all, Barb Westover

A note of appreciation to all my friends and family for the visits and cards while I was hospitalized recently, and while I am recuperating at home.
Thank you all, Betty Ritzert

HAPPY 1ST BIRTHDAY JULY 2ND COLE ANTHONY



LOVE, MOM, DAD, AND LANE

Ashley, Happy 18th Birthday July 1st



Love, Mom, Dad, Greg, Faith, and Raven



Happy 1st Birthday July 2nd Cole Love, Your Cousin Marley

I would like to take this opportunity to acknowledge and thank everyone for their kindness and generosity during my hospitalization and treatments.

The doctors and nurses at the Lambert Medical Center, the doctors and nurses at Munson Medical Center in Traverse City and the Oncology Department in Cheboygan.

I sincerely appreciate all the prayers and cards that continue to be sent my way.

I thank all my guardian angels at the Lambert Medical Center who continue to help and support me. Everything from setting up my appointments to the awesome bake sale at Glen's Market. What would I do without you girls?

I feel very humble and thankful for the beautiful people in St. Ignace who contributed in any way at the bake sale.

It took this illness in my life to really appreciate my hometown and the incredible people who live here.

Thanks Again God Bless Each and Every One of You Jerry Sorenson & Family

Open House

To all our friends and family. We would like you to come help us celebrate our parents birthday's

(Vi and Bernard Paquin)

July 5th from 2:00 p.m. - 6:00 p.m.

W782 Portage Street, St. Ignace

Lots of food, fun, and memories!

Together they're 157 years old!

Kitchen Manager

Freighter View Assisted Living Community is recruiting for an experienced kitchen manager with a positive attitude who can work without direct supervision. Key responsibilities include menu planning, meal preparation, food ordering, and budgeting. Applicant must maintain high standards of sanitation and safety. Salary is negotiable based on experience. Please send a letter of interest, application, or resume to:

P.O. Box 373 Sault Ste. Marie, MI 49783 or e-mail: nbyalc@yahoo.com

Journey Lineman

Small electric utility in Michigan's Upper Peninsula seeks a motivated individual willing to work and live in the St. Ignace, Michigan area. Duties consist of operating, maintaining, and constructing electric distribution, transmission and substation systems.

Ideal candidate will have at least completed an approved Electric Line Apprentice program and has a Michigan Class "A" CDL (Commercial Drivers License). Must be capable of supervising and reviewing the work of other employees of equal or lower rated classifications.

Edison Sault Electric offers an industry competitive wage and benefit package. Please mail (no telephone calls) resume with cover letter and references before Friday, July 25, 2008 to:

Edison Sault Electric Company Attn: Lineman Position 725 East Portage Avenue Sault Ste. Marie, MI 49783

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Mail remittance to:
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P.O. Box 277
St. Ignace MI 49781

MICH-CAN STATEWIDE AD NETWORK

<p>AUCTIONS</p> <p>ABSOLUTE AUCTION - 8,000 +/- square ft. house, 26 +/- acres, pool, cabana near 165 ft. Deposit, AL-30 minutes south of Montgomery, ideal retreat. July 10, 1 p.m. gtauctions.com, 800.996.2677. Granger, Thagard & Associates, Inc. Jack F. Granger #873</p> <p>BUSINESS OPPORTUNITIES</p> <p>ALL CASH CANDY ROUTE. Do you earn up to \$800/day? Your own local candy route. Includes 30 Machines and Candy. All for \$9,995. Call 1-888-744-4651.</p> <p>EMPLOYMENT</p> <p>ATTN: DRIVERS - SIGN-ON BONUS 35-42 cpm. Earn over \$1000 weekly. Excellent benefits. Need CDL-A & 3 mos recent OTR. 800-635-8669</p> <p>AWESOME FIRST JOB! Now hiring motivated sharp individuals to work and travel entire USA. Paid training. Transportation, lodging furnished. Call today, start tomorrow. 1-877-646-5050.</p> <p>DRIVER: DON'T JUST START your career, start it! CDL training in 3 weeks. Must be 21. Have CDL?</p>	<p>Tuition reimbursement! CRIST 866-917-2778.</p> <p>FIREFIGHTER - Excellent training with full pay and benefits while you train. H.s. diploma grads, age 17-34. Call 1-800-922-1703, M-F 8-4</p> <p>POST OFFICE NOW HIRING. Avg. Pay \$20/hour or \$57K/yr. Federal benefits, OT. Placed by AdSource, not affiliated with USPS who hires. 1-866-616-7015. Fee required.</p> <p>WANNA COOL JOB? Willing to relocate? Start a new career as a Nationally Certified HVAC Technician. 3.5 wk program. No experience. Local job placement assistance. 1-877-994-9904</p> <p>FINANCIAL SERVICES</p> <p>BEST HOME LOANS Land Contract and Mortgage Payoffs, Home Improvements, Debt Consolidation, Taxes, Houses, Doublebless, Mobiles. Any reason. Any credit! 1-800-246-8100 Anytime! United Mortgage Services. www.umsmortgage.com</p> <p>DR. DANIELS AND SON Real Estate Loans. Cash for land contracts. \$10,000 to \$500,000 - Fast funding, free consultation. 800-837-</p>	<p>6166. 248-335-6166. www.harriettahills.com</p> <p>MISCELLANEOUS</p> <p>REACH 3.1 MILLION Michigan readers with a 2 x 2 display ad for only \$999 - Contact this newspaper for details.</p> <p>FOR SALE</p> <p>HOMEOWNERS WANTED!!! Kayak Pools is looking for Demo Homesites to display our virtually maintenance free "GIVE AWAY" pools. Save thousands of \$\$\$ with this unique opportunity! Call Now!! 800-31-KAYAK Discount Code: 522-L15</p> <p>PIONEER DELUXE POLE BUILDINGS - 1' side overhang, 1" fiberglass roof insulation, Galvalume steel, 14 colors, ACQ treated lumber, Licensed and insured, esteprealtyonline.com. 1-call for quotes. 1-800-292-800-611-3766</p> <p>HOW ABOUT TEN-SAWMILLS FROM ONLY \$2,990.00 Convert your valuable lumber with homes & properties call your own Norwood Portable band sawmill. Log skidders also available. www.norwoodsawmills.com/300N - Free information: 1-800-578-1363 ext. 300-N</p> <p>POND LAKE PROBLEMS? Algae and weed control, aeration systems, windmill aerators, pond re-aeration, equipment installation, fish stocking. Free catalog. Harrietta Hills Trout Farm 877-389-2514. stationrvpark.com</p>
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